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NEXT-GENERATION STAFF TRAINING

How the microlearning English language training model can transform your business.



WHY CHANGE THE WAY YOU TRAIN YOUR STAFF?

Traditional training programmes often fall short. Reading and absorbing content in a passive way is inefficient.




To retain information, we need to activate a process of action, interaction, and repetition. Language training has traditionally filled this gap with role plays, but the face-to-face nature can feel awkward at best and intimidating at worst.

Imagine bite-sized and relevant training materials where you can interact with simulated conversations that mirror the situations you encounter every day at work. Imagine checking on your progress with fun, gamified activities. Imagine if you could work through them at your own pace, repeating short exercises until you fully absorb the learning. This is just a part of the interactive, microlearning English language training model waiting to transform your business.



TRADITIONAL LEARNING VS. MICROLEARNING

Let's take a look at some of the other benefits to your business with a comparison between traditional learning methods and this exciting new one.

Lengthy pre-scheduled courses or workshops usually required.		Key concepts delivered in concise 3–10-minute segments.
Participants must be present in groups which may not align with staff schedules and shifts.		Self-paced online learning accessible anytime, anywhere, on any device.
Attention spans diminish with information overload in an intense training environment.		One specific topic per lesson leads to increased attention and engagement.
Limited interaction, lack of fun, and reduced sense of play can be demotivating.		High level of interactive and gamified elements boost motivation.
Assessments typically occur at the end of the course when retention of new knowledge is lower.		Frequent knowledge recaps and quizzes during course reinforce recently acquired knowledge favouring long-term retention.
Progress reporting is limited to the duration of the course or workshop.		Progress and completion reports available on demand for designated administrator.
Substantial costs associated with venue, materials, and instructor fees.		Cost effective solution due to reduced need for physical resources.
Not scalable as learning only takes place for those present.		Easily scalable as can be delivered across different locations and departments.
Language training as part of onboarding for new staff must be scheduled when required.		New staff can be quickly granted access enabling fast and consistent onboarding.
Lack of corporate cohesion and branding with external training sessions.		Online training interface can be whitelisted allowing for coherent branding.

In conclusion, the interactive, microlearning model reduces cognitive overload and helps learners absorb and retain information more effectively.

With a focus on increasing confidence and service excellence in regular situations such as ***meet and greet and menu explanation***, our training also focuses specifically on the nuance and tact required when ***addressing customer complaints*** and ***upselling to boost revenue***, right through to choosing the right ways to ***share your business's sustainability action and progress***.

CAN'T WAIT TO GET STARTED?
SEND AN EMAIL TO
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REQUEST A PERSONALISED QUOTE

Tell me and I forget. Teach me and I remember. Involve me and I learn. Benjamin Franklin

