BY SARAH HABSBURG

NEXT-GENERATION STAFF TRAINING

How the microlearning English language training model can transform your business.



WHY CHANGE THE WAY YOU TRAIN YOUR STAFF?

Traditional training programmes often fall short. Reading and absorbing content in a passive way is inefficient.

To retain information, we need to activate a process of action, interaction, and repetition. Language training has traditionally filled this gap with role plays, but the face-to-face nature can feel awkward at best and intimidating at worst.

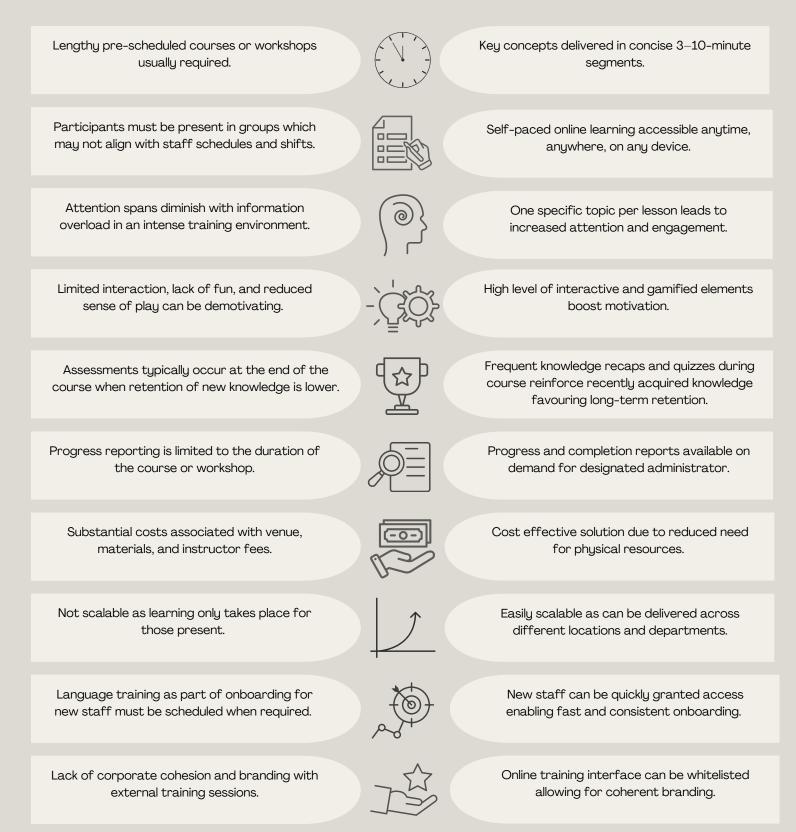
Imagine bite-sized and relevant training materials where you can interact with simulated conversations that mirror the situations you encounter every day at work. Imagine checking on your progress with fun, gamified activities. Imagine if you could work through them at your own pace, repeating short exercises until you fully absorb the learning. This is just a part of the interactive, microlearning English language training model waiting to transform your business.





TRADITIONAL LEARNING VS. MICROLEARNING

Let's take a look at some of the other benefits to your business with a comparison between traditional learning methods and this exciting new one.



In conclusion, the interactive, microlearning model reduces cognitive overload and helps learners absorb and retain information more effectively.

With a focus on increasing confidence and service excellence in regular situations such as *meet and greet and menu explanation*, our training also focuses specifically on the nuance and tact required when *addressing customer complaints* and *upselling to boost revenue*, right through to choosing the right ways to *share your business's sustainability action and progress*.

CAN'T WAIT TO GET STARTED? SEND AN EMAIL TO SARAH@SARAHHABSBURG.COM TO REQUEST A PERSONALISED QUOTE

Tell me and I forget. Teach me and I remember. Involve me and I learn. Benjamin Franklin



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